

December 23, 2009

Business Helps “Brighton” Troops’ Holiday



The Morris County Chamber of Commerce and the United Way and Brighton-Cromwell Co., along with volunteers, boxed up goods to be sent to Iraq troops. The Brighton-Cromwell Co. donated the shipping. From left, Glenn Van Etten, CFO, and his brother, Rob Van Etten, president and CEO, owners of Brighton Cromwell, hold their packed boxes. (Staff photo: John Bell)

In the spirit of the holiday season, United Way of Morris County joined forces with Randolph-based Brighton Cromwell and the Morris County Chamber of Commerce for a project — Operation Appreciation — to send care packages to soldiers overseas. On Dec. 11, community members gathered at Brighton Cromwell to organize the holiday packages.

Brighton Cromwell is a small-business supply-chain integrator serving the U.S. Department of Defense. Run on a proprietary technology platform, SEDNA 3.1, the company provides customers and vendors with unprecedented access to the entire supply chain. For more information, visit www.brightoncromwell.com or call 973-252-4100.

Brighton Cromwell is a member of the Morris County Chamber of Commerce, an association of business people dedicated to improving the greater Morris County business environment. It represents more than 700 member businesses and their more than 150,000 employees. The chamber provides valuable networking opportunities that connect businesses to potential customers, public policy advocacy to support a healthy business climate, and professional development. For more information, visit www.morrischamber.org.

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