



*Creating the Systems
to Drive Innovation &
Entrepreneurship*

*An examination of the role of innovation and entrepreneurship in promoting economic growth and development, how to cultivate it, and its implications for **Delaware** and the region.*

Gain insights and network with successful entrepreneurs.

Friday, April 24, 2009

**2ND ANNUAL PRESIDENT'S FORUM ON INNOVATION &
ENTREPRENEURSHIP**

Featured Speakers

- [Chad Holliday](#)
- [Deborah Wince-Smith](#)
- [David Welch \(BS '81\)](#)
- [Ruthie Davis](#)
- [Jared Augustine \(BA '03\)](#)
- [Kerwin Gaines](#)
- [Rob Van Etten \(BS/BA '03\)](#)
- [Pedro Moore \(BS '06\)](#)

Chad Holliday

Mr. Holliday needs no introduction in Delaware. Chairman of the Dupont Company, he is known for renewing the company's commitment to innovation. As chairman of the Council on Competitiveness, he leads that group's commitment to the future prosperity of all Americans and enhanced U.S. competitiveness in the global economy through focusing on the role of

corporate stewardship to support innovation-driven growth.

Deborah Wince-Smith

Deborah L. Wince-Smith is president of the Council on Competitiveness, a forum for elevating competitiveness to the forefront of national consciousness. She is an internationally recognized expert on science and technology policy, innovation strategy, technology commercialization, and global competition.

David Welch (BS '81)

Dr. David Welch is co-founder of Infinera, a leading supplier of photonic integrated circuit (PIC) technology. He is responsible for Infinera's technology vision, marketing, and business/corporate development. Previously, he was CTO and VP of Corporate Development of SDL, Inc. and JDS Uniphase Corporation. He will add the perspective of an innovator and entrepreneur to our look at progress towards the goals of the Council on Competitiveness.

Ruthie Davis

After successful product launches for venerable design houses such as Reebok, UGG Australia, and Tommy Hilfiger, Ruthie launched her own brand—DAVIS by Ruthie Davis in 2006. Today Ruthie operates a global fashion footwear business from New York City that reflects the innovative merging of architecture, modernism, technology, and aerodynamic design. The shoes are innovative in form and materials and always radiate glamour and elegance.

Jared Augustine (BA '03)

Jared had landed a safe, lucrative sales position with an established major bank, but upon his graduation in 2003 he decided to join SeamlessWeb, a startup Internet company. He took the risky road, but learned how an organization grows from venture funding to acquisition. Now a member of the senior leadership team, he is responsible for growth and development across eight major U.S. markets and London. SeamlessWeb has been recognized by 500 and *Time* magazine's 50 Coolest Web sites.

Kerwin Gaines

Kerwin Gaines has worked in the information security industry for companies such as SAIC, Carlyle Group, and Atlantic Coast Telesys. In 2006, he capitalized on his experience in the field and skill in client development to form Blue Assurance Corporation, offering services to government and commercial entities. He attributes the success of his company to an entrepreneurial spirit, and a passion for solving complex compliance and technology problems.

Rob Van Etten (BS/BA '03)

Upon his graduation from UD, Rob and his father founded Brighton Cromwell, a supply chain integrator. Rob has been featured in Inc. magazine's 30 Under 30: Americas Coolest Young Entrepreneurs, and Entrepreneur.com's Hot 100. Listen to Rob talk about turning down an investment banking job offer, taking risk at 23 years of age, coping with his father's untimely death and growing a business to \$16 million—it is an awesome journey.

Pedro Moore (BS '06)

Pedro has always had the entrepreneurial spirit and became the founding president of UD's Entrepreneurship Club, so that he and other students could explore what it means to start a business. Pedro graduated in 2006 and has recently taken the plunge by launching TheProsperMagazine.com, a Christian focused financial advice and lifestyle online magazine.